



*Take the Pledge! In 2013, Governor Cuomo announced the Pride of New York Pledge. Chefs and restaurant owners who sign the pledge agree to increase their use of New York grown and produced products in their establishments. By taking the pledge, your customers will be able to identify and give their patronage to your restaurant knowing that you support your local food and beverage purveyors. In addition, your commitment of taking the pledge will be listed on the Taste NY website.*

I pledge:

- To increase sourcing of New York grown and produced products and ingredients for my restaurant(s) towards a 10% goal of total procurement.
- To feature, promote and increase New York wines, beers, spirits and ciders on my wine lists and drink menus towards a 10% goal of beverage sales.
- To communicate my commitment to source New York foods and beverages with our suppliers.
- To educate and maintain my staff's knowledge about the quality, importance and impact of New York's locally grown and produced products.
- To frequently highlight seasonal ingredients by featuring food dishes and drink items as daily or weekly specials.
- To note, whenever possible, the name(s) of the farm(s)/company (ies) that is (are) featured on the menu.
- To proudly promote my taking of the pledge and whenever possible display any associated signage and materials related to the program.

Name/Title:

Restaurant(s):

Address:

Telephone Number:

E-Mail:

Website:

I \_\_\_\_\_ request to participate in the Taste NY Restaurant Program by taking the Pride of New York Pledge on \_\_\_\_\_ and agree to having my business information listed on the Taste NY website.

*Please e-mail your pledge to [tasteny@agriculture.ny.gov](mailto:tasteny@agriculture.ny.gov) or mail it to: New York State Department of Agriculture and Markets, 10 B Airline Drive, Albany, NY 12235; ATTENTION: Taste NY*